



**BRIEFING: November 14, 2012 – Item #2**

**TO:** Chairman Richard and Board Members

**FROM:** Robert Padilla

**DATE:** November 5, 2012

**RE:** Update on the National Target Hiring Initiative

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**Background**

A representative from the Fresno County Workforce Investment Board will be presenting to the Board a national workforce development model currently utilized by Metro in Los Angeles known as a National Targeted Hiring Initiative designed to effectively address priority hiring of individuals whose primary place of residence is within an economically Disadvantaged Area or an extremely economically disadvantaged area in the United States or a disadvantaged worker.